

What's New?

Week of: July 16, 2018



Vacation Time Tire Sale

Vacation Time Tire - Instant Rebates Sale Event - July 6th to August 19th 2018

Instant Rebates!

Instant Rebates \$40,\$50,\$70 (set of 4 Tires)

Instant rebates on all Michelin, select BFGoodrich and Yokohama tires during our sale event

\$70 instant rebate on all Michelin Tires (Set of 4)

\$50 instant rebate on all BFGoodrich Tires (Set of 4)

\$50 instant rebate on all Yokohama Tires (Set of 4)

\$40 instant rebate on all Uniroyal Tires (set of 4)

How it Works

YOU MUST- no exceptions! Provide a hard discount during the event and you will receive a credit of 50% of the discount, up to the discounts noted above on Michelin BFGoodrich, Uniroyal and Yokohama tires, No tracking forms required. Sell tires at our regular everyday price (L2) and then provide a discount as per the tire line.

Entering Discount on Invoice in order to receive YOUR CREDIT: **HARD Discount- if you do not set a hard discount there will be NO Credit Back- no exceptions**

If you insert a discount line into the Service Package or just sell the tire with the discount (L3) instead of a Hard Discount, then we will not be able to track it and you WILL NOT receive the credit for 50% of the INSTANT REBATE. We will not Credit you back and you stand the possible challenge from customer by not showing the instant rebate (discount) – so do it the right way please!

Price Match- We will not be undersold!

If you are challenged on our pricing that a competitor in your market place is selling a non discontinued Michelin, BFGoodrich ,Uniroyal or Yokohama tire- for less than our price with the instant rebate included you must do the following 3 steps:

1. Call the competitor to verify the price.- Ask if the tires are in stock right now? As you are coming down to pick them up right now?
2. If tires are not in stock or the competitor says 1 to 2 weeks backordered and you have them in stock- then there is NO PRICE MATCH (ie if the tire is back ordered or not available from manufacture then technically that is misleading advertising and competitor should not be doing so, let us know (email Marla or Glen).
3. If tires are available through Bibexpress or NTD, or distributor – then match the competitors price and offer the instant rebate, then fax in the price match claim within 24 hrs attention Glen or Marla - so we can investigate and log the competitor pricing for our records. If you wait more than 24 hrs to send in the claim we can not verify it and then we may not be able to justify the claim.

Note: Price Match guarantee is on tires only not install and balance.

What if only 2 tires required?

Selling 2 tires- if you have a sale for two tires, as customer only requires 2, then give the discount as well! Let's capture as many sales as we can during our July – August Summer Sizzler event. So a \$70 instant rebate would be \$35 on a pair of 2 tires. \$50 instant Rebate = \$25 for a pair of 2 tires., as per the Summer Sizzler instant rebate.