



OFFICIAL MAIL-IN CLAIM FORM

BRIDGESTONE RETHINK GREEN MAIL-IN PROMOTION

Purchase between: April 1st through April 30th, 2013.

Submit this request with a Postmark: NO LATER than May 30, 2013.

OFFER BT11170

ELIGIBLE TIRES: Purchase of a set of 4 eligible tires from an authorized Bridgestone retailer is required.

Please indicate below which tires were purchased.

- | | |
|--|---|
| <input type="checkbox"/> Ecopia™ EP422 | <input type="checkbox"/> Dueler™ A/T Revo 2 |
| <input type="checkbox"/> Dueler™ H/L 422 Ecopia™ | <input type="checkbox"/> Dueler™ H/P Sport AS |
| <input type="checkbox"/> Turanza™ Serenity™ Plus | <input type="checkbox"/> Potenza™ RE97 AS |

First Name Please Print Clearly

Last Name

Mailing Address

City

Province

Postal Code

Email Address (REQUIRED TO RECEIVE STATUS UPDATES REGARDING YOUR CLAIM)

() Invoice Date: ___/___/2013

Mobile Phone

Day Month

Check if you would like to receive future Bridgestone marketing updates and promotions via email and/or text.

I had my new set of 4 eligible Bridgestone tires mounted on the following vehicle:

Year

Make

Model

I have read and complied with all the TERMS AND CONDITIONS. Enclosed is my store-identified invoice(s) indicating an eligible tire purchase, proof of mounting, and this original claim form. I hereby confirm that all information herein is valid and correct.

X

PURCHASER'S SIGNATURE REQUIRED

REWARD:

- \$70 American Express® Gift Card

ORIGINAL FINAL PAID INVOICE must be submitted with this claim form.

OFFER EXCLUDES ALL COSTCO PURCHASES. Promotion will be fulfilled with an American Express Gift Card. Only one reward shall be issued for each set of 4 eligible tires. Certain limitations apply. See Cardholder Agreement. Not redeemable for cash. Please allow 10 to 12 weeks for the receipt of the Gift Card. Visit bridgestonerewards.ca to check the status of your claim or to contact us.

Thank you for choosing Bridgestone tires. Please see back for terms and conditions of offer.

BRIDGESTONE BRIDGESTONE RETHINK GREEN MAIL-IN PROMOTION TERMS AND CONDITIONS

1. Enclose your store-identified, dated, **ORIGINAL** final paid invoice(s), with your name, dealer name, date of purchase showing eligible tire purchase, price paid and mounting with this completed claim form. Circle the tire purchase on your receipt. If more than one Gift Card is requested, documentation **MUST** be submitted for each eligible purchase. **PHOTOCOPIES WILL NOT BE ACCEPTED.**
2. Name on claim form and on invoice(s) **MUST** be the same. Additional claims for same customer or household must include additional claim form(s) and additional invoice(s) showing purchase of additional set(s) of 4 tires for different vehicle(s). If a company name appears on invoice(s), please provide the first and last name of the entitled card user. This offer is for retail purchasers only and excludes Commercial, Fleet and group purchases along with employee changeovers or warranty replacement purchases.
3. Offer valid for residents of Canada only for tire purchases made in Canada only.
4. Invoices altered, forged, illegible, or defaced in any way are invalid and will automatically be deemed ineligible.
5. Bridgestone Canada Inc. does not share, sell, or otherwise distribute customer information to third parties. The information collected herein

is solely used by Bridgestone for marketing purposes and for the administration of the program. Please visit www.bridgestonetire.ca to view our privacy policy.

6. Neither Bridgestone Canada Inc. nor Bridgestone Program Headquarters or claim form processor are responsible for late, lost, illegible, postage due or misdirected mail. Please make copies of your submission as original materials become the property of Bridgestone and will not be returned to customer.
7. If you would like your original invoice(s) returned, please submit your request in writing on a 3" x 5" piece of paper included with original materials. **PLEASE NOTE: INVOICE(S) WILL BE MAILED SEPARATELY.**
8. All decisions made by Bridgestone Canada Inc. and Bridgestone Program Headquarters are final. For inquiries after 4 weeks, contact our **toll-free number: 866-433-3009.**
9. The Gift Card is a prepaid American Express® Gift Card and may be used at merchants in the U.S. and Canada that accept American Express Cards, except for cruise lines, casinos, recurring billing and any other merchants or transactions that American Express may determine from time to time. (Not for online purchases.) American Express® Gift Cardholder is bound by a Cardholder Agreement and all

MAIL NECESSARY DOCUMENTATION NO LATER THAN MAY 30, 2013 TO:

BRIDGESTONE RETHINK GREEN
MAIL-IN PROMOTION OFFER BT11170
3000 BOUL DES LAURENTIDES, SUITE 12-166
LAVAL, QC H7K 3G5



Promotion will be paid with an American Express® Gift Card.

- amendments, which will be communicated via posting at www.americanexpress.ca/gift. Not for use at ATMs or redeemable for cash. Gift Card is not reloadable and funds do not expire. Card will be issued to the name and address submitted on this claim form and is non-transferrable. This card is given to you as a reward or gift and no consideration, value, or money has been paid by you in exchange for this card. **See Cardholder agreement for complete terms and conditions.** © Used by Amex Bank of Canada under license from American Express. For questions about the card, including balance inquiries, contact Customer Service at 800-505-6849.
10. American Express is not a sponsor of this promotion.