

GET UP TO A
\$70*

MAIL-IN REBATE

WITH THE PURCHASE OF 4 NEW BFGOODRICH®
PASSENGER OR LIGHT TRUCK TIRES ONLY.

FROM APRIL 5 TO MAY 23, 2021



BFGoodrich
Tires

HOW TO RECEIVE YOUR MAIL-IN REBATE:

COMPLETE AN ONLINE CLAIM

• Go to bfgoodrichpromo.ca to request your rebate online.

OR MAIL IN A CLAIM

- Attach a copy of your detailed invoice† clearly indicating the purchase of four new BFGOODRICH® passenger or light truck tires (between April 5 to May 23, 2021).
- Mail this claim by June 25, 2021,*** to: **BFGoodrich Spring 2021 Promotion**, P.O. Box 6025, Paris, ON N3L 3W6

Please indicate your language of choice: English French

Please print legibly.

* Required information

Invoice #*

Retailer name*

First name* Mr. Ms.

Last name*

Address*

Apt.* City*

Province*

Postal code*

Daytime telephone - -

Email address
(If you would like to receive confirmation of claim form receipt by email)

I authorize BFGoodrich® Tires to send me information concerning contests, promotions and new products.

1- Did this promotion influence your selection of BFGOODRICH® tires versus a competitor's product? Yes No

2- How did you first hear about this promotion? (Please check one.)

- Radio In-store display Text message/SMS
Direct mail Friend/family Email
Newspaper Television Facebook page
Salesperson in store Website Other

3- Which tire brand was replaced when you purchased your new set of BFGOODRICH® tires?

- BFGOODRICH® MICHELIN® Goodyear Bridgestone
Toyo Pirelli Yokohama Other

4- How many years have you been a BFGOODRICH® tire owner?

- First time Less than 5 years More than 5 years

5- What kind of tires do you normally use?

- Winter or all-season tires/summer tires (according to the season)
 All-season or summer tires all year round
 Winter tires all year round

6- How soon do you expect to purchase tires again (for another vehicle or this one)?

- In the next 3 months In 1 year or less More than 1 year from now

7- What is the make and year of your vehicle?

Make Year

8- What is your age? 18-25 26-39 40-55 Over 55

† Estimates, work orders and quotations are not acceptable as proof of purchase. **BFGoodrich® Tires knows how important it is to protect your personal information. Please consult our privacy policy at bfgoodrich.ca. This offer is not applicable at Costco and cannot be combined with any other promotion, program or BFGOODRICH® instant rebate offer. Offer available at participating Canadian BFGoodrich® Tires dealers. Retail and consumer sales only. Federal and provincial taxes will be calculated on the selling price before the rebate. Offer expires May 23, 2021, 2020. Void where prohibited. Only new BFGOODRICH® g-Force® or Advantage® tire line, or Winter T/A® KSI tires are eligible for the \$70 mail-in rebate. All other new BFGOODRICH® passenger or light truck tires are eligible for the \$50 mail-in rebate. Please allow 6-8 weeks to receive your mail-in rebate. Reserved for Canadian residents only. For further information regarding the mail-in offer, please call 1-866-755-9994 or visit bfgoodrich.ca. ***All claims must be postmarked or received no later than June 25, 2021. © 2021 MNA(C). All rights reserved. (C18391-A - 01/21)